



**Notable Quotable**

“During the gold rush it’s a good time to be in the pick and shovel business.”

~ Mark Twain, humorist



**August Horoscopes and Birthdays**

In astrology, those born from August 1–22 are Leo’s Lions. As lions are kings of the animals, Leos are strong and charismatic leaders. Proud and confident, Leos enjoy performing and the attention it brings. Those born from August 23–31 are Virgo’s Virgins. Often symbolized by the goddess of agriculture, Virgos are deeply connected to the material world. They are logical, practical, and aware of every detail.

- Jerry Garcia – August 1, 1942
- Judy Esterly- August 2**
- Meghan Markle – August 4, 1981
- Leslie Odom Jr. – August 6, 1981
- Mary Clark- August 9**
- Viola Davis – August 11, 1965
- Don Ho – August 13, 1930
- Halle Berry – August 14, 1966
- Joyce Welch- August 17**
- Usain Bolt – August 21, 1986
- Kobe Bryant – August 23, 1978
- Mother Teresa – August 26, 1910
- Melba Bejot- August 30**

**The Gold Rush** *cont. from pg. 1*

It is estimated that 100,000 people attempted the trip into the Klondike between the summers of 1897 and 1898. Many gold seekers had no experience whatsoever in mining or prospecting. Mass resignations occurred across the country as people left their livelihoods behind to search for riches. Even Seattle’s mayor left his post to try his luck. Of the 100,000 aspiring gold miners, only 30,000 eventually made it to the Klondike.

Travel to the Yukon proved treacherous thanks to mountainous terrain and unpredictable weather. Of the 30,000 who made it to the Yukon, only 4,000 struck gold. And of these 4,000, only a few hundred became rich. By the summer of 1898, the word *Klondike* was spoken with scorn. As rumors of gold found in other northern locales spread, the Klondike was abandoned, and the gold rush was over.

**Chain Reaction**

Your stomach might start to growl when you learn that August 24 is Iconic American Restaurants Day. This is a day to appreciate those perennial restaurant chains that have graced the American restaurant landscape for decades. Howard Johnson’s. Beefsteak Charlie’s. The Red Barn. Sizzler. And yes, even McDonald’s.

If some of these restaurants don’t sound familiar, that might be because so many iconic restaurants are regional. Friendly’s restaurants—137 of them—were

once found up and down the East Coast. In the mid-1990s, 200 Luby’s Cafeterias could be found in and around Texas. One person’s beloved restaurant chain is another person’s head-scratcher.

What makes an American restaurant iconic anyway? A recognizable logo? A classic menu? The sheer number of restaurants? Perhaps an iconic restaurant chain offers a place that provides all the trappings of a home-cooked meal out on the open road.

**Cottonwood Villa**

August 2022

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**Celebrating August**

**Read-a-Romance Novel Month**

**Happiness Happens Month**

**International Clown Week**  
*August 1–7*

**Homemade Pie Day**  
*August 5*

**Root Beer Float Day**  
*August 6*

**Elvis Week**  
*August 9–17*

**International Geocaching Day**  
*August 20*

**Senior Citizens Day**  
*August 21*

**Women’s Equality Day**  
*August 26*

**The Gold Rush**

On August 16, 1896, prospector George Carmack and his family were looking for gold along Rabbit Creek, a tributary of the Klondike River in Canada’s Yukon Territory. Gold was discovered in vast quantities, and Carmack immediately filed claims to mine the land. Word of the find quickly spread, and by the end of August, the length of the entire creek had been claimed by gold miners. Not even winter could stop the miners, and prospectors raced by dog sled to the Klondike and the newly renamed Bonanza Creek.

It wasn’t until July of 1897 that the first shipments of Klondike gold arrived in the cities of Seattle and San Francisco. The gold

shipments were valued at \$1.13 million. (That’s over one billion of today’s dollars!) Word of the gold spread like wildfire, and soon prospectors from all over the world were flooding the West Coast and preparing for the journey north. A great economic boom hit cities like Seattle and San Francisco, which birthed outfitting and supply industries for the prospectors.

*cont. on pg. 4*



**Bargain Hunters**

The second week in August is Bargain Hunting Week, but where can you find a bargain these days? According to experts, there are always deals to be had, if you know when and where to look.

Restaurants are often the least crowded on Tuesday, so they offer two-for-one or kids-eat-free deals to lure customers. Grocery stores often receive new deliveries each

week, so you’re more likely to find discounted meats and produce on delivery day. Electronics retailers will start stocking new models in April, so shoppers often find great deals on year-old models throughout the spring and summer. Experts swear that the best airfares can be found at 3 p.m. on a Tuesday, as airlines race to match discounts offered by major airlines the previous Monday.

## Arrr-Gust

Shiver me timbers, August is International Pirate Month. Historians consider the Golden Age of Piracy to have occurred between the 1650s and 1730s. It was during this period that the likes of Blackbeard, Captain Kidd, and Anne Bonny made their notorious reputations.

Sailors were not so much recruited as kidnapped and forced into conscription. After receiving extensive training and experience on the high seas, many sailors, disgusted with their shoddy treatment and pay, left the navy for piracy.

Much of what we know about piracy comes from the book *A General History of the Pyrates*, written in 1724 by Captain Charles Johnson. The true identity of Captain Charles Johnson remains a mystery, as there is no record of such a man ever existing. Despite a certain lack of credulity, Johnson's fanciful accounts of Blackbeard, Charles Vane, and Calico Jack, have defined piracy for centuries. This book also inspired Robert Louis Stevenson to write *Treasure Island*. While we may never be able to separate pirate fact from fiction, piracy will surely capture our imaginations for years to come.

It is no coincidence that the Golden Age of Piracy coincided with an era punctuated by the shipping of valuable goods across vast oceans to Europe. European kingdoms had laid claim to distant colonies in North America, West Africa, and India. Sea routes used for the shipping of spices, gold, and other goods provided perfect targets for pirates looking for power, riches, and prestige.

A major factor that contributed to the rise of piracy was the rise of naval power. Empires like Spain and England used brutal methods to bolster their navies.



*The pirate flag known as the Jolly Roger is believed to come from the French joli rouge, which means "pretty red."*

## Cottonwood Villa Wins Yard of the Week

*Administrator, Ann Fiala and Maintenance Supervisor, Tony Lentz, accept the "Yard of the Week" from the Ainsworth Area Chamber of Commerce.*



## MLK's Dream



*The night before Martin Luther King Jr. made his historic speech, the sound system was sabotaged.*

Organizers of the March on Washington for Jobs and Freedom expected 100,000 people to attend their demonstration on August 28, 1963. In the end, 250,000 showed up, making it the largest demonstration in U.S. history. A speech by Martin Luther King Jr. was set to cap the march. King had used the phrase "I have a dream" in

several speeches leading up to the event, and his advisors cautioned him against leaning too heavily on the theme. But when the gospel singer Mahalia Jackson said, "Tell them about the dream, Martin," King abandoned his drafted speech and launched into what is now one of the most famous and quoted speeches in American history.

## Resident Council Minutes

Resident Council was held July 19th at 2:45 p.m. with 11 residents in attendance. Janelle Carpenter, Activities Director, facilitated the meeting.

She also asked if there would be any interest in re-starting the walking group that had fizzled due to COVID. One resident said that she was interested if others were.

Janelle began the meeting with a note to residents to be aware that there will continue to be occasional surges of COVID-19 in the area, as well as the reminders to wash their hands and drink water to prevent dehydration.

Janelle asked if there were any notes for the other departments. One resident was concerned with evening meals being served later than they should be. Another comment was made that sometimes the meals that residents order aren't the ones they receive. Additionally, one resident wanted to be sure that she was getting sugar-free ice cream, not regular. Janelle let them know that the information will be passed on to the Dining Services Manager after the meeting. Another resident said, "be sure to tell them the food is good, too."

There is a lost and found bag now located on the Activities room bulletin board. Residents were reminded that if they are missing something that isn't in the bag, the staff is happy to help them look for it.

This is the time of year that the kitchen often gets produce donations and may change the menu accordingly to make good use of it.

With no further updates or comments, the meeting was adjourned.

The second Sunday in September is Grandparents Day; Janelle reminded residents that we will be celebrating that day as the kick-off to National Assisted Living Week and that their families would be welcome to attend any festivities.



*Bud & Betty had some "friendly competition" during the 4th of July Celebration playing corn hole.*

